

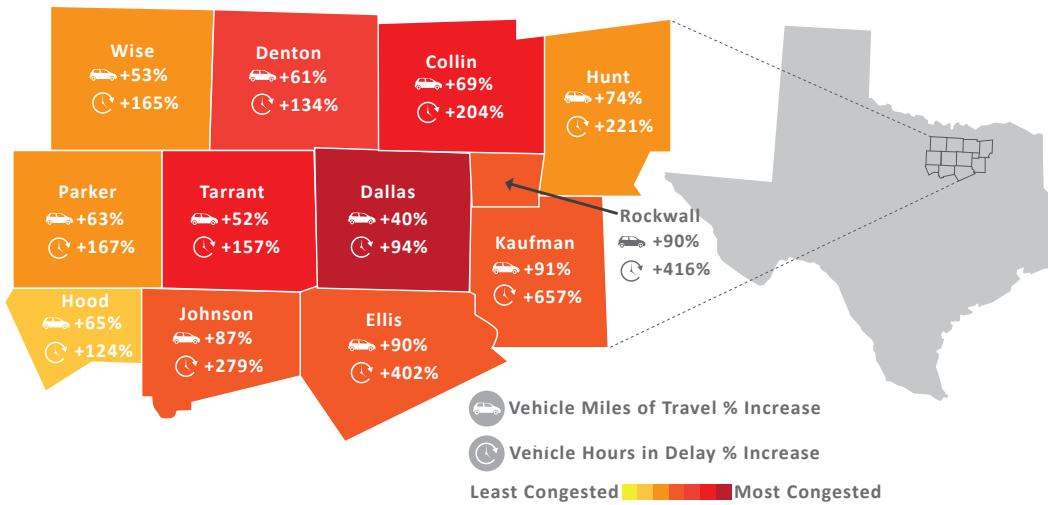


Dallas Area Rapid Transit (DART) is updating the agency's long-range transit system plan to the year 2040. Since adoption of the 2030 Transit System Plan in 2006, the region has continued to experience rapid growth. The 2040 Transit System Plan will focus on sustaining the DART system for current and future customers and provide a blueprint for DART projects and programs through 2040. Since regional growth trends and mobility needs extend beyond the DART Service Area, the 2040 plan will also identify regional opportunities to expand transit and mobility choices.

FUTURE CONDITIONS & CHOICES

As the region heads toward year 2040, there will be changes in the way we travel and how much time we spend in congestion. Population in the DFW region is expected to grow from 6.9 million today to nearly 11 million by 2040, with most of that growth occurring outside of the DART Service Area. The region will add 2.4 million jobs in this same timeframe, many of them within the DART Service Area. The number of miles driven each year will increase as a result. However, the time we spend in congestion will increase even more - in some cases more than 2, 3, or even 7 times as much as is experienced today. Transit will continue to be an important part of the solution for mobility. While transit can't solve the congestion problem, it can provide choices for people for how they get around. As DART looks ahead to 2040, how can transit work for you?

INCREASE IN DAILY VEHICLE HOURS SPENT IN DELAY & VEHICLE MILES OF TRAVEL | 2017-2040



LET'S TALK 2040!

Attend one of the following community meetings to:

- Review the Draft Bus Recommendations from the 2040 Phase 1 Effort
- Provide Your Input on Needs, Opportunities, and Potential Projects and Programs to Consider During the Phase 2 Process

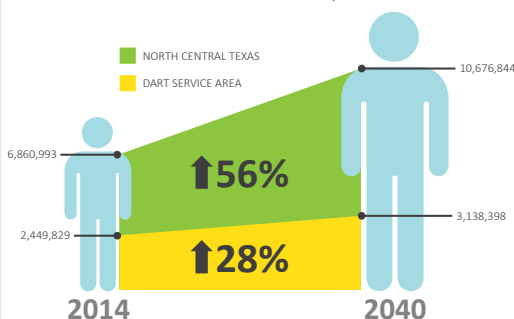
COMMUNITY MEETING SCHEDULE

- Monday, March 21 | 6:30pm**
Gale Fields Recreation Center
1701 Dairy Road, Garland
- Wednesday, March 23 | Noon**
DART Board Room
1401 Pacific Avenue, Dallas
- Wednesday, March 23 | 6:30pm**
Eastfield College Pleasant Grove Campus
802 South Buckner, Dallas
- Thursday, March 24 | 6:30pm**
Addison Conference Centre
15650 Addison Road, Addison
- Tuesday, March 29 | 6:30pm**
West Dallas Multipurpose Center
2828 Fish Trap Road, Dallas
- Wednesday, March 30 | 6:30pm**
Hampton Illinois Library
2951 S Hampton Road, Dallas
- Thursday, March 31 | Noon**
Urban Towers
222 W. Las Colinas Blvd, Irving

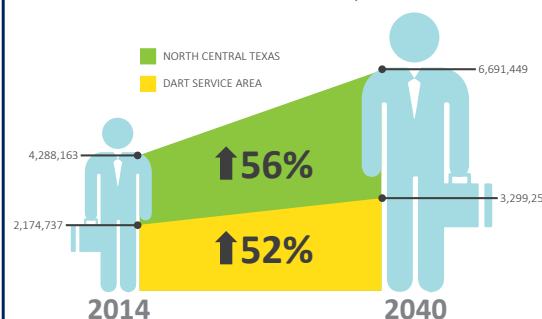
CAN'T MAKE A MEETING?

Visit DART.org/2040 for more ways to stay informed and get involved.

POPULATION GROWTH | 2014-2040



EMPLOYMENT GROWTH | 2014-2040



PHASED APPROACH TO PLAN DEVELOPMENT

DART will develop the 2040 Transit System Plan using a phased approach. Phase 1 focused on the bus network through a Comprehensive Operations Analysis (COA) effort which identifies efficiencies and improvements to benefit our customers and grow ridership. Phase 2 will evaluate longer-term projects and programs, integrate the COA bus recommendations, and identify regional expansion opportunities in order to create the 2040 Transit System Plan.

PHASE 1



PHASE 2



PHASE 1: COMPREHENSIVE OPERATIONS ANALYSIS (COA) & BUS SERVICE PLAN

The Phase 1 COA was completed in 2015 and included a detailed analysis of DART bus and shuttle services, along with a market and travel pattern analysis and a comprehensive public outreach program.

The March 2016 Community Meetings will present draft recommendations for the bus network resulting from the COA. While some bus recommendations can be implemented over the next ten years through DART's service change process, many of the recommendations will need to be integrated into the overall 2040 Transit System Plan as funding becomes available. After receiving public feedback, the recommendations will be documented in a Bus Service Plan to guide potential service change opportunities through the year 2025 and beyond. Any future service changes would be subject to the DART public hearing process and would require approval by the DART Board of Directors.

PHASE 2: DEVELOPMENT OF THE 2040 TRANSIT SYSTEM PLAN

When the 2030 Transit System Plan was adopted in 2006, it was envisioned that the newly recommended projects would be implemented by the year 2030. Due to the economic downturn in 2008-2009, the majority of these projects were deferred to after year 2030 due to funding constraints. The deferred 2030 projects will be re-evaluated in this effort using the most up-to-date information on land use, demographic growth, and travel patterns in our region. The March 2016 Community Meetings will present this future conditions information and seek input on additional ideas for projects, programs, and services that should be considered and evaluated in the 2040 Transit System Plan process.

While the 2040 plan is underway, DART is continuing work on several projects already funded in the DART 20-Year Financial Plan, including the Dallas CBD Second Light Rail Alignment (D2) project, Red/Blue Line Platform Extensions, and the Cotton Belt Regional Rail Corridor.

HOW TO GET INVOLVED & STAY INFORMED

As we explore potential opportunities to improve our transit system, we have several methods for you to provide input and stay informed about the process (visit DART.org/2040 for more details). We encourage you to sign up for alerts and get involved through whichever method best fits your schedule. Thank you for your participation!

- Visit the DART MySidewalk Page to Discuss Your Vision: DART.org/Talk2040
- Sign Up for Email/Text Alerts
- Attend Community Meetings
- Request a Briefing to Your Group or Organization
- Email 2040Plan@DART.org to Submit Your Ideas

NEED MORE INFORMATION?

CONTACT

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PLAN DEVELOPMENT SCHEDULE & KEY MILESTONES

