Approval of an Interlocal Agreement Between DART and City of Lubbock Acting by and Through Citibus for GoPass® Application Licensing

Administration Committee
May 25, 2021

Gregory Elsborg
Vice President and Chief Innovation Officer
Recommendation

- Approval of a resolution authorizing the Interim President & Chief Executive Officer or his designee to execute an Interlocal Agreement (ILA), substantially in the form shown as Exhibit A to the Resolution and subject to legal review, with City of Lubbock, acting by and through Citibus, for licensing of GoPass® mobile app for a six-month pilot program with one-time fees for onboarding, hosting and maintenance, and a service level agreement.

- Citibus is seeking a six-month pilot period to evaluate the benefits of a mobile ticketing system to support the needs of their riders.

- Should riders respond favorably, Citibus will seek to establish a longer-term sub-licensing agreement with DART.

- Upon DART board approval, Citibus will submit a resolution for approval by the City of Lubbock City Council.
Why License GoPass to Agencies?

- The addition of agencies supports platform long-term funding and roadmap development, offsetting cost upon DART for feature development.

- Supports MaaS service model through combining transportation services from public and private transportation providers through a unified mobile gateway.

- Implementing new features to GoPass supporting the operations of other Agencies builds DART’s MaaS capabilities and benefits DART’s ridership in adding more choices and services to the offering of GoPass.
Citibus GoPass ILA Details

• Citibus is a department of the City of Lubbock responsible for providing transit services to Lubbock residents and visitors. This ILA would expand operations of GoPass to support riders traveling within Citibus’ service area of Lubbock, TX.

• Signing an ILA establishes a DART & Citibus partnership in bringing GoPass to Citibus riders for the next six months and brings operational revenues to DART to offset GoPass costs. Payment for GoPass licensing will be $47,674.

• Of this total payment, DART will retain $24,614 for licensing, interchange, and program management fees, while Unwire will receive $23,060.
Citibus ILA Timeline & Deliverables

(DART Administration Committee) Citibus GoPass® ILA

(DART COTW) Citibus GoPass® ILA

Citibus Board Approval of ILA

Activation of Citibus within GoPass

Key Dates

MAY 25

JUNE 8

JUN - JULY

JULY - AUG
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Thank You