Welcome to DART’s Pre-Public Hearing Community Meeting

We will begin shortly
Pre-Public Hearing
Community Meeting for Proposed January 2022 Service Changes

Central Dallas
April 5, 2021

Ralph Zaragoza
Project Manager
DART Service Planning
Housekeeping Rules

• Submit questions via the chat feature.

• Please stay on topic. Questions about the proposed 2022 service changes will be addressed first.

• Use of profanity or inappropriate language is prohibited.

• If your question is not answered in the chat, the presenter will respond after the presentation.

• All questions and answers from this meeting will be posted on DART.org.

• Questions and comments can be submitted to serviceplanning@dart.org

• Interactive maps are available at DARTzoom.org.
Introduction

• At today’s meeting, we will present the proposed New Bus Network Plan, with an implementation date of January 24, 2022
• This is the result of the Network Redesign Process that started in 2019
• Today’s presentation will cover the following topics:
  1. A description of the proposed New Bus Network
  2. Analysis and comparison
  3. Timeline and process for next steps
  4. Information about specific routes
  5. 2045 Transit System Plan overview
Why Redesign DART’s Bus Network?

• The transportation needs of the service area have changed over the years; fewer trips focus on Downtown Dallas, and fewer workers work “traditional” work schedules
• Ridership has been trending downward on the bus network since 1994 and on the rail network since 2009
• While the community has invested significantly in new DART infrastructure over the years, the bus service needs to be “reimagined” to make the most of that investment
• Service needs to be redesigned to improve transfer connections and facilitate more direct travel paths
Proposed New Bus Network
Proposed New Bus Network Plan

• The current draft bus network with GoLink zones is shown on the next slide
• It is designed to improve service (frequency, hours) in the areas with the heaviest ridership potential, while providing GoLink coverage in areas where demand for service is lightest
• Fixed routes have a more widely-spaced (some routes farther apart), ridership-oriented design, but more routes offer frequent service with longer hours (including weekends)
• Many new GoLink zones are proposed to maintain service coverage; more zones will have weekend service
Proposed New Bus Network
## Frequency-Based Color Codes

**Frequency Guide by Time of Day** (based on midday frequency colors used on maps)

<table>
<thead>
<tr>
<th>Red</th>
<th>Purple</th>
<th>WEEKDAY</th>
<th>Blue</th>
<th>Light Blue</th>
<th>Pale Blue</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>30</td>
<td>4:00-6:00 a.m.</td>
<td>30</td>
<td>40</td>
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<td>15</td>
<td>15</td>
<td>6:00-9:00 a.m. (A.M. peak)</td>
<td>15</td>
<td>30</td>
<td>30</td>
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<tr>
<td>15</td>
<td>20</td>
<td>9:00 a.m.-3:00 p.m. (midday)</td>
<td>30</td>
<td>40</td>
<td>60</td>
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<tr>
<td>15</td>
<td>15</td>
<td>3:00-6:00 p.m. (P.M. peak)</td>
<td>15</td>
<td>30</td>
<td>30</td>
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<tr>
<td>15</td>
<td>20</td>
<td>6:00-10:00 p.m.</td>
<td>30</td>
<td>40</td>
<td>60</td>
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<tr>
<td>30</td>
<td>30</td>
<td>10:00 p.m.-1:00 a.m.</td>
<td>30</td>
<td>60</td>
<td>60</td>
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<td>30</td>
<td>60</td>
<td>60</td>
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<tr>
<td>15</td>
<td>20</td>
<td>10:00 a.m.-7:00 p.m.</td>
<td>30</td>
<td>40</td>
<td>60</td>
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<tr>
<td>30</td>
<td>30</td>
<td>7:00 p.m.-1:00 a.m.</td>
<td>30</td>
<td>60</td>
<td>60</td>
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</tbody>
</table>

"Core Frequent" (Red & Purple) from 4:00 a.m.-1:00 a.m.  Service is from 5:00 a.m.-midnight

Final schedules may vary slightly
Southwest Quadrant
West Dallas, Oak Cliff, Cockrell Hill, Glenn Heights

Highlights:
- More core frequent routes (Singleton, Westmoreland, Polk, Ledbetter, Marsalis, Bonnie View, Jefferson)
- New and expanded GoLink zones
- Less “in-between” coverage (off mile street grid)
Southeast Quadrant

South Dallas, East Dallas, Pleasant Grove, SE Garland

Highlights:
• More core frequent routes (Ferguson, Buckner, Samuell, Lake June, South Dallas)
• New and expanded GoLink zones
• Fixed-route segments replaced by GoLink
Highlights:

- More core frequent routes (Forest, Northwest, Ferguson, Samuell, Vickery Meadow, Spring Valley)
- New and expanded GoLink zones
- Fixed-route segments replaced by GoLink
- Note: future shuttle to Collin Creek Mall area not shown here
Northwest Quadrant
Carrollton, Farmers Branch, Addison, Irving, NW Dallas

Highlights:
• More core frequent routes (Forest, Spring Valley, LoveLink)
• New and expanded GoLink zones
• Many fixed-route segments replaced by GoLink

Dallas Area Rapid Transit Draft Network

Frequency at noon on a weekday:
- 15 min or better
- 20 min
- 30 min
- 40 min
- 60 min
- Rush hour or certain times only
- GoLink Zone
- Light rail and commuter rail

Route branches continue at lower frequency

Transit Center
Draft Bus Network with GoLink Zones

Draft Bus Network (Midday Frequency):
- 15 minutes
- 20 minutes
- 30 minutes
- 40 minutes
- 60 minutes
- Other

GRAY: Current Routes
BLACK: Light Rail
GoLink: Zones
Analysis and Comparison
Service Frequency Changes

- Overall, there are many improvements – particularly for midday and off-peak service.

- The chart on the right compares the January 2020 network and the New Network by midday frequency impact.

<table>
<thead>
<tr>
<th>Weekday Midday Frequency</th>
<th>% of Routes, January 2020 Service Levels</th>
<th>% of Routes, Proposed New Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 minutes or better</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>20 minutes or better</td>
<td>9%</td>
<td>30%</td>
</tr>
<tr>
<td>30 minutes or better</td>
<td>22%</td>
<td>40%</td>
</tr>
<tr>
<td>40 minutes or better</td>
<td>40%</td>
<td>84%</td>
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Percentages are cumulative.
Service Frequency Changes

- There are 22 core frequent routes in the draft network, vs. 7 in the current system.
- Core frequent routes operate with service frequencies similar to the light rail system:
  - 15 minutes peak,
  - 20 minutes midday, and
  - Never less than every 30 minutes,
  - And have wider service hours (4am-1am).
- An additional 8 routes have 30-minute midday service with improved 15-minute peak frequencies.
- These routes operate every:
  - 15 minutes peak, and
  - Never less than every 30 minutes.
Weekday Midday Frequency Comparison

January 2020 Frequencies

Draft Plan
Weekend Midday Frequency Comparison

January 2020 Frequencies

Draft Plan
Weekend Service Changes

- All 72 local routes would have both Saturday and Sunday service
- 5 express routes continue Weekday only service
- 13 GoLink zones would have Saturday service and 6 zones would have Sunday service
- Currently only one zone has weekend service

<table>
<thead>
<tr>
<th>DART-Funded Routes</th>
<th>Current Service</th>
<th>Draft Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>79%</td>
<td>94%</td>
</tr>
<tr>
<td>Sunday</td>
<td>68%</td>
<td>94%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DART-Funded GoLink Zones</th>
<th>Current Service</th>
<th>Draft Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>7%</td>
<td>46%</td>
</tr>
<tr>
<td>Sunday</td>
<td>7%</td>
<td>21%</td>
</tr>
</tbody>
</table>
Impact on Access to Service

• The draft Network improves overall coverage access to service, measured by looking at residents, jobs, and people.

• Overall, 74% of Service Area residents would have access to service within ½-mile weekday midday, compared to 68% for the existing network.

• 70% of Service Area jobs would be located within ½-mile weekday midday, compared to 66% for the existing network.
Timeline, Process
# Bus Network Redesign Timeline

<table>
<thead>
<tr>
<th>Timing</th>
<th>Bus Network Redesign Timeline</th>
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</table>
| 20Q1 Oct-Dec 2019 | Project Kickoff  
Work on Draft Choices Report |
| 20Q2 Jan-Mar 2020 | Network Concept Design  
Public Involvement, Round 1 |
| 20Q3 Apr-Jun 2020 | Public Involvement, Round 1 |
| 20Q4 Jul-Sep 2020 | Ridership/Coverage Balance * |
| 21Q1 Oct-Dec 2020 | Ridership/Coverage Balance *  
Develop Draft Bus Network Plan |
| 21Q2 Jan-Mar 2021 | Complete Draft Bus Network Plan *  
Initiate Service Change Process * |
| 21Q3 Apr-Jun 2021 | Combined Public Involvement (Public Hearing on June 8) |
| 21Q4 Jul-Sep 2021 | Approve Service Changes (August 24) *  
Approve Bus Network Plan (August 24) * |
| 22Q1 Oct-Dec 2021 | Prepare for Implementation |
| 22Q2 Jan-Mar 2022 | Implementation January 24, 2022 |

* Board decision points; Board briefings and discussions normally monthly
Draft Recommended
DART Network - Specific Routes for Central Dallas
Route 1 Malcolm X-Maple

Includes most of current 29 along Maple between Downtown Dallas and Parkland, with Malcolm X-Bexar portion of current 11
Route 3 Cedar Springs

Similar to current 39, utilizing Cedar Springs with a new approach to Downtown Dallas.
Route 4 Lemmon

Similar to current 31 between Inwood-Love Field Station and Downtown Dallas only.
Route 5 Haskell

Similar to current Route 409, modified near Oak Lawn.
Route 6 Cole

Includes most of current 521; operates between Downtown Dallas and Mockingbird Station.
Route 20 Love Field Shuttle

No major changes from current 524.
Route 22 Harry Hines

Serves current 544 routing from Parkland to Bachman.
Route 23 Regal Row

Combines portions of current Routes 525, 526, and 527.
Route 72 Dallas-Addison-Legacy

Similar to current Route 183 with extension to NW Plano that will replace Route 347.
Route 73 Preston

Replaces current Route 36 on Preston corridor with no major changes.
Route 100 Northwest Highway

Replaces current Route 428 with no major changes; also overlaps a portion of current 502 near Park Lane Station.
GoLink Facts

• DART Fares can be used towards GoLink service.

• UberPool available in all GoLink Zones.

• Book a trip with the GoPass app or call 214-515-7272 to make a reservation.
GoLink – Park Cities

Existing GoLink zone, expanded to cover portions of Routes 31, 521, and 529.

Service Hours
6:25 a.m to 6:25 p.m. Mon-Sun
GoLink – Preston Hollow

New GoLink zone. Covers portions of Routes 31, 529, 532, and 535.

Service Hours
5:00 a.m to 8:00 p.m.
Mon-Fri
GoLink – Northwest Dallas

New GoLink zone. Covers portions of Routes 31, 528, and 544.

Service Hours
5:00 a.m to 8:00 p.m. Mon-Sun
Network Redesign Plan ([www.dartzoom.org](http://www.dartzoom.org))

- Take the Survey!
- 13 Questions
Additional Information

For more detailed information please visit these links:

- Public Meeting Brochure
  (https://www.dart.org/meetings/publicmeetings.asp)

- To contact Service Planning staff directly, you may e-mail to ServicePlanning@dart.org